
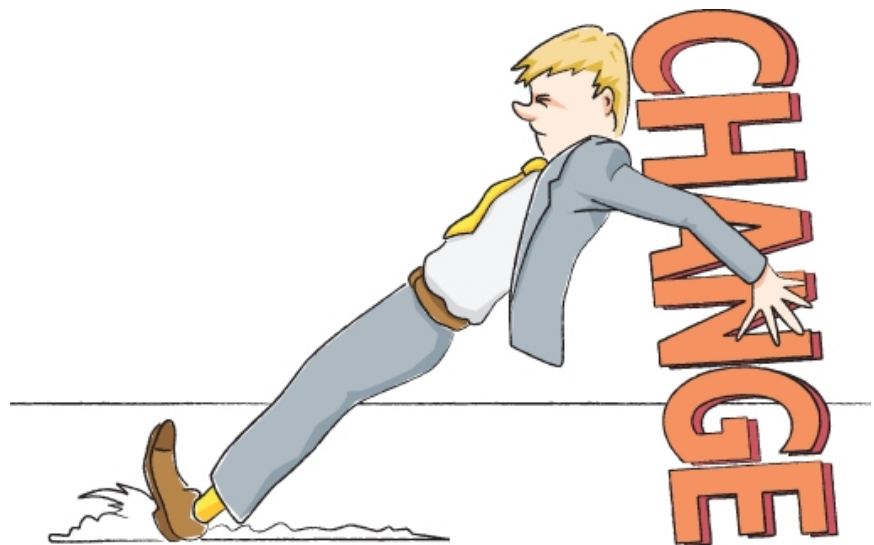


working in **changing** times

positive people action #3

Desire

People need to want to change. How will you convince your people that change is both desirable and necessary? Keep them fully informed and engaged. People need to understand the point of the change and how it will benefit them. If there is positivity they will **desire** it.



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